

# Scale Your Technology | Grow Your Business

Prepare for the new era of 5G and Next Generation Networks

5G connectivity and cloud computing technology are poised to propel innovation across industries and create the next generation of technology giants. As a designated innovation hub for ENCQOR 5G and NGN programs, Invest Ottawa helps startups scale their technology and business by providing access to state-of-the-art cloud computing, networking and business support resources.

## The Next Generation Network (NGN) Program

Supports the development and implementation of ultra-high-speed digital infrastructure to interconnect digital innovation hubs within Ontario. Supports small- and medium-sized enterprises (SMEs) with proof-of-concept projects and provide access to technical and business support personnel and services. A useful resource to test products at speed and scale.

## ENCQOR 5G (Evolution of Networked Services through a Corridor in Québec and Ontario for Research and Innovation)

A transformational Canada-Québec-Ontario partnership focused on innovation in the field of 5G disruptive technologies, on adoption initiatives and system uses. ENCQOR 5G is designed to unlock the technological promises of 5G and focuses on giving SMEs, researchers and academia access to 5G networks.



## Scale your technology

Gain unprecedented time-to-market advantage over competitors using the exclusive technologies available in our facilities along with engineering and business support services. Developers can also incorporate the latest technologies into their roadmap to create competitive advantage in product scaling, low latency, high availability and orchestrated solutions.

### How do we help scale your technology?

- Providing access to next-generation networks through testbeds & data labs for technology demonstrations, proof-of-concepts, interoperability tests, scaling and stress testing of cloud computing
- Providing access to a pre-commercial 5G wireless platform, the first of its kind, that comes with access to developer toolkits, open APIs, cloud services, and 5G handsets



To learn about eligibility and access the services  
[INVESTOTTAWA.CA/NGN](https://investottawa.ca/ngn) (Next Generation Network) or [INVESTOTTAWA.CA/ENCQOR-5G](https://investottawa.ca/encqor-5g) (5G)

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## Grow your business

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Customer acquisition tops 2019 priorities for technology CEOs, according to a 2019 Gartner study. Also high on CEOs' list of focus are attracting and retaining top talent and creating business models for disruptive technologies. Invest Ottawa's business advisory services are designed to help address these challenges and help your business keep up with technological advancements.

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### How do we help grow your business?

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- Providing one-on-one advisory services in a wide variety of subjects, from product design and customer acquisition, to fund raising and talent strategy
- Developing customized market research reports for your business




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## Our best-in-class advisors

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Each with proven record in building successful businesses, Invest Ottawa's advisors are among the most sought-after leaders and subject matter experts in their fields. Passionate about giving back to the entrepreneurial community, our advisors not only share their expertise, but also act as your advocate, coach and sounding board. Business support services are provided free of charge for qualified participants.

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## Our expertise

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| <ul style="list-style-type: none"> <li>● <i>Technology market characteristics and roadmap development</i></li> <li>● <i>Business case development</i></li> <li>● <i>Product design and development</i></li> <li>● <i>Business planning</i></li> <li>● <i>Market research</i></li> <li>● <i>Lead generation</i></li> </ul> | <ul style="list-style-type: none"> <li>● <i>Marketing strategy</i></li> <li>● <i>Target account and channel planning</i></li> <li>● <i>Investment strategy</i></li> <li>● <i>Human Resources strategy</i></li> <li>● <i>Access to college/university talent</i></li> <li>● <i>Foreign worker strategy</i></li> </ul> |
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