



SUMMIT

November 12, 2020

Brookstreet Hotel



Interested in sponsoring?

Contact Mike Greenwood at mike.greenwood@cengn.ca or 613. 355. 6616



2019 CENG Summit Review

164+ Organizations

344+ Attendees

94% of Attendees
Would Recommend

CENG Overview Growing Canada's ICT Sector The Value

CENG is the Centre of Excellence in Next Generation Networks. We want to accelerate the growth of the Canadian Information and Communications Technology (ICT) sector, enabling economic strength and prosperity, as well as innovation and competitiveness through our leading-edge technology infrastructure and expertise.

The 5th annual CENG Summit is a one-day event that allows you to immerse yourself in the Canadian ICT ecosystem among industry leaders, startups, investors, researchers, government, and more. Talk tech, meet with potential partners, and take in the presentations that give you the insight on the cutting-edge technologies of today that will be standard practice tomorrow.

- Take part in the next generation of communication networks
- Learn from the top professionals in the latest network technology and trends
- Create new contacts and mingle with the brightest minds in communication technology
- Better understand what the future has in store for communication technology

Join CENG's Members as a Sponsor at this Event



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Become Involved with CENGN Summit 2020

Package	Speaking	Booth	Promotion	Tickets
Platinum (2 MAX)	Branded Keynote	Premium Placement 10' x 10'	Dedicated Promotional Email + 2 Social Posts	6
Gold (3 MAX)	Branded Presentation or Panel Chair	10' x 10'	2 Social Posts	4
Silver	Panel Participant	8' Table Top	Mention in Event Social Post	3
Exhibitor		8' Table Top		3

Platinum Sponsorship

CENGN Member = \$10,500

Industry = \$12,500

Gold Sponsorship

CENGN Member = \$8,500

Industry = \$10,000

BOOTH

- Full 10'x10' exhibitor booth in premium location. Includes electrical access and WiFi

PRESENTATION

- Non-sales keynote presentation (subject to availability and content approval)

TICKETS

- 6 Full conference passes, inclusive of exhibitor staff and speakers

PROMOTION

- Logo, 200 word description & link on event website and logo in attendee thank you email
- Prominent logo placement on conference presentation screens prior and after presentations
- One free 8.5" x 11" multi-page printed item in delegate bag (to be provided by sponsor)
- Two content driven, dedicated social media mention as sponsor as part of event specific marketing
- One dedicated email marketing message to CENGN's email list
- Custom 40% discount code on conference registration for additional staff members, and to share with clients and network

BOOTH

- Full 10' X 10' exhibitor booth space. Includes electrical access and WiFi

PRESENTATION

- Non-sales panel session chairing or presentation opportunity (subject to availability and content approval)

TICKETS

- 4 Full conference passes, inclusive of exhibitor staff and speakers

PROMOTION

- Logo, 200 word description & link on event website and logo in attendee thank you email
- Logo on conference presentation screens prior and after presentations
- One free 8.5" x 11" single page printed item in delegate bag (to be provided by sponsor)
- One dedicated social media mention as sponsor as part of event specific marketing
- Custom 30% discount code on conference registration for additional staff members, and to share with clients and network

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Become Involved with CENGN Summit 2020



Silver Sponsorship

CENGN Member = \$6,500
Industry = \$8,500

Exhibitor Sponsorship

CENGN Member = FREE
Industry = \$4,500
Academia/Government/NFP = \$3,500

BOOTH

- Standard 8' table top exhibitor booth with linens (space available for pop-up banners or backdrop. Includes electrical access and WiFi)

PRESENTATION

- Non-sales panel speaker participation opportunity (subject to availability and content approval)

TICKETS

- 3 Full conference passes, inclusive of exhibitor staff and speakers

PROMOTION

- Logo, 200 word description & link on event website and logo in attendee thank you email
- Logo on conference presentation screens prior and after presentations
- One free 8.5" x 11" single page printed item in delegate bag (to be provided by sponsor)
- One social media mention as sponsor as part of event specific marketing
- Custom 25% discount code on conference registration for additional staff members, and to share with clients and network

BOOTH

- Standard 8' table top exhibitor booth with linens (space available for pop-up banners or backdrop. Includes electrical access and WiFi)
- Exhibitor package sponsors may substitute booth for pop-up banner

TICKETS

- 3 Full conference passes, inclusive of exhibitor staff

PROMOTION

- Logo, 200 word description & link on event website and logo in attendee thank you email
- One free 8.5" x 11" single page printed item in delegate bag (to be provided by sponsor)
- One social media mention as sponsor as part of event specific marketing
- Custom 20% discount code on conference registration for additional staff members, and to share with clients and network



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Lanyard Sponsorship

Industry = \$5, 500

TICKETS

- 3 Full conference passes

PROMOTION

- High visibility branding with logo on all conference lanyards
- Logo, 200 word description & link on event website and logo in attendee thank you email
- Logo in conference program
- One free 8.5" x 11" single page printed item in delegate bag (to be provided by sponsor)
- One social media mention as sponsor as part of event specific marketing
- Custom 20% discount code on conference registration for additional staff members, and to share with clients and network

Conference Bag Sponsorship

Industry = \$4, 500

TICKETS

- 3 Full Conference Passes

PROMOTION

- High visibility branding with logo on all conference delegate bags
- Logo, 200 word description & link on event website and logo in attendee thank you email
- Logo in conference program
- One free 8.5" x 11" single page printed item in delegate bag (to be provided by sponsor)
- One social media mention as sponsor as part of event specific marketing
- Custom 20% discount code on conference registration for additional staff members, and to share with clients and network

Network Reception or Lunch Sponsorship

Industry = \$5, 500

TICKETS

- 3 Full Conference Passes

PROMOTION

- High visibility branding with logo placement at network reception
- 3 minute welcome address to network reception participants
- Logo, 200 word description & link on event website and logo in attendee thank you email
- Logo in conference program
- One free 8.5" x 11" single page printed item in delegate bag (to be provided by sponsor)
- One social media mention as sponsor as part of event specific marketing
- Custom 20% discount code on conference registration for additional staff members, and to share with clients and network

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Venue Information

The Brookstreet Hotel
Newbridge Ballroom
525 Legget Dr, Kanata, ON
K2K 2W2



SUMMIT

"Excellent work on the Summit, I met a lot of valuable people personally and it seemed to flow perfectly"

"Congrats on a great summit. Very well run and great conversations. Next time I will bring 250 business cards, instead of the 150 – which were all gone by 2!"

"The CENG N summit was exceptional for bringing together visionaries from public, private, and academic sectors for a day chock full of presentations, workshops, and networking"

"Next Generation Networks are the enablers of the digital transformation of our vertical industries, and to equality of opportunity for all Canadians"

- JC Fahmy, President & CEO of CENG N

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